



TRIBUTE LOYALTY MEMBER CARD OFFICIAL REGULATIONS

1. THE ORGANIZERS AND OFFICIAL PROGRAM REGULATIONS

This loyalty program (generically referred to from here on as “The Loyalty Program”) is organized and developed by SC KCV ENTERTAINMENT SRL, with headquarters in Soseaua Straulesti 196, sector 1, Bucharest, Trade Register registration number J23/555/2009, registered at ANSPDCP as a controller of personal data. The loyalty program is developed with the TRIBUTE loyalty member card. By obtaining a TRIBUTE loyalty member card, the clients express their agreement to participate in The Loyalty Program following the conditions stipulated in these here Official Regulations.

Participants of The Loyalty Program agree to comply with the terms and conditions in this here Loyalty Program. The Official Regulations are free to download on the internet at www.tribute.ro. SC KCV ENTERTAINMENT SRL reserves its right to modify or make changes in The Official Regulations, which will be applied only after a public announcement.



2. CONDITIONS OF PARTICIPATION

Any individual of legal age and fixed address can receive the TRIBUTE loyalty member card. To receive a loyalty member card participants are required to fill in the entire form and sign it.

The TRIBUTE loyalty member card is available upon:

-filling in all the required fields in the registration form available at TRIBUTE Club. The membership card will be issued within 14 days at the TRIBUTE Club.

Illegible, erroneous or incomplete registration forms will be invalidated.

You are not obliged to purchase any products from the TRIBUTE Club in order to obtain the loyalty member card.

Immediately after activating you loyalty member card you are automatically granted exclusive access to TRIBUTE promotions for loyal customers.

By signing the registration form the participant agrees to receive by mail or e-mail information or advertising materials from SC KCV ENTERTAINMENT SRL and agrees that SC KCV ENTERTAINMENT SRL may use their registration data for statistic purposes.

The TRIBUTE loyalty member card are personal yet transmissible.



3. THE LOYALTY PROGRAM MECHANISM

3.1. Using your TRIBUTE loyalty member card.

TRIBUTE member loyalty card users will receive discounts on each bill, once they reach the minimum billing level stated by SC KCV ENTERTAINMENT SRL as follows:

TRIBUTE card members that reached a billing level of 1.500 euro in equivalent LEI will automatically qualify to earn the TRIBUTE SILVER member card which brings them a 5% discount off each bill throughout the entire period of validity of the card.

TRIBUTE SILVER card members that reached a billing level of 5.000 euro in equivalent LEI will automatically qualify to earn the TRIBUTE GOLD member card which brings them a 10% discount off each bill throughout the entire period of validity of the card.



TRIBUTE GOLD card members that reached a billing level of 12.000 euro in equivalent LEI will automatically qualify to earn the TRIBUTE PLATINUM member card, which brings them a 20% discount off each bill throughout the entire period of validity of the card.

TRIBUTE SILVER, TRIBUTE GOLD AND TRIBUTE PLATINUM cards have standard period of validity of 1 (one) year.

In order to benefit the discount, any TRIBUTE membercard holder is required upon payment of the bill to let us know they own a loyalty card and present it before the payment is made.

This loyalty program is applied only for single person bills or to groups up to 50 people.

The payment levels and discounts are managed via a computer and are pending on the exchange rates officially valid.

The issue of the cards is free of charge.

3.2. Using your discounts.

From the moment any TRIBUTE membercard holder reaches one of the three billing levels stated by SC. KCV ENTERTAINMENT S.R.L, the 1.500 euro, 5.000 euro, or the 12.000 euro mark, they automatically receive a new loyalty member card and benefit the discounts stated on the next billing level.

3.3 Other TRIBUTE member card advantages.

Once per year upon their choice (let's say for instance, on their birthday) TRIBUTE GOLD card members receive an additional 10% discount off their bill. The discount is added to the usual discount.

Also, once per year upon their choice (let's say for instance, on their birthday) TRIBUTE PLATINUM card members receive an additional 10% discount off their bill. The discount is added to the usual discount.

Along with the discounts, the TRIBUTE card grants access to promotions, special offers and various other contests organized by TRIBUTE for its most loyal customers.



4. LOST OR STOLEN LOYALTY MEMBER CARDS

Any lost or stolen TRIBUTE loyalty member cards have to be reported at the TRIBUTE headquarters where a new card may be issued after filling a solicitation to have the old one nullified. After communicating their contact data, the card owner has the right to get a new card. Their new card will be issued within 14 days depending on the available stock.

Lost or stolen cards will be re-issued free of charge.



5. PROTECTION OF PERSONAL DATA

By signing the registration form, the participant expresses his consent to have his personal data listed in SC KCV ENTERTAINMENT SRL's data base, as well as permission to process their data for direct marketing and statistic purposes as well as to receive informative materials.

The processing of personal data will be made by SC KCV ENTERTAINMENT SRL in conformity with provisions of Law 677/2001 for the protection of people's right to the processing of their personal data. SC KCV ENTERTAINMENT SRL is registered as a personal data operator.

In conformity with the provisions of Law 677/2001, any TRIBUTE loyalty membercard holder is entitled to the following rights: the right to information, to access data, to intervene on the data, to opposition etc.

In conformity with Law 677/2001, in the event that one TRIBUTE loyalty membercard holder wishes to exert one of his aforementioned rights he can send a signed and dated request letter with delivery confirmation to Soseaua Straulesti 196, sectorul 1, Bucuresti, in which he writes down each detail they want to change.

Also, the person whose data is processed has the right to solicit, without any justification, free of charge, in a signed and dated request letter with delivery confirmation, that their personal data should not be used by SC KCV ENTERTAINMENT SRL for any direct marketing purposes.



7. THE MODIFICATION AND TERMINATION OF THE TRIBUTE LOYALTY PROGRAM

The Loyalty Program has an undetermined period.

SC KCV ENTERTAINMENT SRL reserves their right to modify this present regulation at any time. Any modifications will be made public on www.tribute.ro website and the at the TRIBUTE Club in period of 15 days before implementation.

SC KCV ENTERTAINMENT SRL reserves their right to stop the loyalty program at any time. The termination of the program will be made public in at least 15 days before implementation on the www.tribute.ro website.



8. LITIGATIONS

Any divergence between SC KCV ENTERTAINMENT SRL and the participants to this here Loyalty Program will be solved amiably or, if that isn't possible, in a court of law with legal TRIBUTE Club representatives.



Name Surname

Gender

F M

Address

SSN

Home phone

Cell phone

E-mail

I have read and agree to the TRIBUTE REGULATIONS.

I wish to be informed about future TRIBUTE events and promotions.

Signature

